



HOUSING & BUILDING  
ASSOCIATION  
OF COLORADO SPRINGS

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For Immediate Release

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## There's Never Been a Better Time for the Parade of Homes

See the newest innovations and trends in one of the hottest housing markets

COLORADO SPRINGS — July 25, 2017 — The Housing & Building Association of Colorado Springs (HBA) is excited to announce that there will be an impressive 24 homes by 19 home builders throughout the Pikes Peak region for the public to experience in the 2017 Parade of Homes. The Parade showcases the latest innovations and design trends in new homes — from completely affordable living to luxury dream homes complete with every amenity imaginable.

“Colorado Springs has enjoyed great growth over the last few years and continues to see a steady pace of home building in 2017,” commented Mark Long, owner of Vanguard Homes and 2017 HBA President. “Combine this with the fact that our city consistently ranks highly in the national ‘Best Of’ lists and it’s easy to see why this is such a great place to live. Let the Parade of Homes bring you home.”

The Parade of Homes will be open 10 AM–6 PM Wednesdays through Sundays, August 2–20, and closed on Mondays and Tuesdays. Prices range from \$330,000 to \$1,850,000.

Featured communities will be located at Banning Lewis Ranch and Sanctuary Pointe. In addition to these main sites, many of this year’s homes are scattered throughout the Colorado Springs and Monument area, including some of the finest neighborhoods in the Pikes Peak region. Home builders showcased in this year’s Parade include:

All About Home Design  
Alliance Builders  
Classic Homes  
Covington Homes  
Direct Build  
Elevation Homes

Galiant Homes  
GJ Gardner Homes  
Goetzmann Homes  
Highmark LLC Homes and Design  
Hi-Point Home Builders  
Jayden Homes





Keller Homes  
Oakwood Homes  
Picasso Homes  
Saddletree Homes

Tiffany Homes  
Vanguard Homes  
Vantage Homes

Tickets are on sale at all local Safeway and Albertson stores and include a navigational map. Admission is \$10 for adults 18 and older. Kids 17 and younger are free. One ticket will allow visitors to tour the Parade of Homes at their leisure while it is open. Tickets can also be purchased online at [CSHBA.com/Parade](http://CSHBA.com/Parade), and at each home during Parade hours. Active duty and retired military can receive complimentary tickets while supplies last at Mike Shaw Buick GMC, located at Motor City Drive, or at any Air Academy Federal Credit Union office in El Paso County.

Register online for a \$2,500 shopping spree at La-Z-Boy Furniture Galleries now through August 20. Get your ticket stamped at all 24 homes in the Parade and you will automatically be entered to win an Apple Watch, courtesy of Penrose-St. Francis Health Services. You even have a chance to win \$50,000 worth of vehicles from Mike Shaw Buick GMC by guessing the correct order of the vehicles. Visit [CSHBA.com/Parade](http://CSHBA.com/Parade) for online entry forms and contest rules.

Free Planbooks are available at all Parade homes and include detailed information about each home and featured community, along with advertisements from many local businesses. Enjoy seminars throughout the Parade with topics ranging from interior design to cabinetry, and cooking to color trends. The seminar schedule can be found at [CSHBA.com/Parade](http://CSHBA.com/Parade).

The Housing & Building Association of Colorado Springs would like to thank The Gazette, Mortgage Solutions Financial, La-Z-Boy Furniture Galleries, Mike Shaw Buick GMC, Xfinity and The Platinum Group, Realtors for their support of this great event. Safeway and Albertsons are the official ticket outlets for the Parade of Homes.

About the Housing & Building Association of Colorado Springs

The Housing & Building Association of Colorado Springs (CSHBA) is a member trade association made up of companies that include not only builders, developers, and remodelers, but also trade contractors, materials suppliers, mortgage lenders, REALTORS<sup>®</sup>, title companies, interior designers, architects, landscapers and more. Our members play a vital role in building community through their economic and philanthropic contributions within the local construction industry. CSHBA is committed to promoting policies that allow for the production of safe and affordable housing and to enhancing the environment for the housing and building industry in Colorado Springs and all of El Paso County. For more information visit [CSHBA.com](http://CSHBA.com).

