



HOUSING & BUILDING  
ASSOCIATION  
OF COLORADO SPRINGS

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For Immediate Release

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## HBA of Colorado Springs Welcomes Britain Garza as Communications Manager



COLORADO SPRINGS – Jul. 24, 2018 – The Housing & Building Association of Colorado Springs is pleased to welcome Britain Garza as the new Communications Manager. He will oversee all marketing, communications, and branding efforts for promoting the HBA brand and its brand extension by delivering communication plans that support the Association's strategic priorities and elevate its position within the industry and the community. He will actively manage the HBA's website, social media channels, weekly e-newsletter, marketing and event material creation and oversight, and drive strategic marketing and branding campaigns.

Garza attended the University of Texas at San Antonio working towards a Bachelor of Business Administration degree in Marketing. His background includes experience in marketing, events, and branding within the nonprofit development and medical device industries and is currently testing for his Colorado Associate Broker License. Past employers include the San Antonio Hispanic Chamber of Commerce, Centro San Antonio (downtown partnership of San Antonio), and The Spectranetics Corporation (now Philips Image Guided Therapy Devices).

"I am very thrilled to have Britain join the HBA team! The excitement and synergy he will bring to the association will help drive and elevate the HBA to new heights..." said Rhonda





Scurek, Director of Member Services. "The HBA is excited to take our branding and communications to the next level with Britain Garza. Brit's Texas values, education, work experience and love for our industry makes him an excellent find. I encourage all members to invite him out for coffee, as he is looking to meet members and hear our stories," added Renee Zentz, CEO.

About the Housing & Building Association of Colorado Springs

Homes are a cornerstone of the American dream and a major driver of our economy. The Housing & Building Association of Colorado Springs was founded in 1950 as the voice of the homebuilding community and associated trades. We advance best practices, advocate for affordable housing, contribute expertise to regional development issues and serve our community through our workforce initiatives and HBA Cares programs. Find out how we're helping to build a better Colorado Springs at [cshba.com](http://cshba.com) and [hbacares.org](http://hbacares.org).