



HOUSING & BUILDING  
ASSOCIATION  
OF COLORADO SPRINGS

4585 Hilton Parkway Suite 100, Colorado Springs, CO 80907  
Phone: 719-592-1800 • Fax 719-260-8398 • CSHBA.com

For Immediate Release

Contact: Marla Novak

719-592-1800 x 114 | [marla@cshba.com](mailto:marla@cshba.com)

## HBA of Colorado Springs Welcomes Athena Abeyta as Regulatory Affairs & Education Coordinator



COLORADO SPRINGS — April 16, 2019— The Housing & Building Association of Colorado Springs is pleased to welcome Athena Abeyta as the Regulatory Affairs & Education Coordinator. Her focus will be on cultivating and maintaining strong working relationships with HBA members, government and regulatory affairs agencies and other local organizations, on issues relative to the housing and building industry.

As the Education Coordinator, she will facilitate member driven classes and seminars.

Athena is a proud, third generation Colorado Native. She has a wide-ranged background in education, where she spent the last 10 years teaching at a well-known local charter school, focusing primarily on character development and data driven, core-subject interventions. Her experience as a teacher has strengthened her communication skills, providing her with highly developed interpersonal skills, a compassionate conflict resolution mindset, driven by her diligent, “can do” attitude. Athena is excited to fill the role of Regulatory Affairs & Education Coordinator.

“We’re so happy to have Athena as part of the HBA team. With her strong communication and planning background, she will definitely be an asset to our team and to our members,” said Marla Novak, Director of Government Affairs. “Building community and advocating for housing are two of the HBA’s continued strategic priorities for 2019, and Athena will play an important role as the association works toward those goals,” added Renee Zentz, CEO.





### About the Housing & Building Association of Colorado Springs

Homes are a cornerstone of the American dream and a major driver of our economy. The Housing & Building Association of Colorado Springs was founded in 1950 as the voice of the homebuilding community and associated trades. We advance best practices, advocate for affordable housing, contribute expertise to regional development issues and serve our community through our workforce initiatives and HBA Cares programs. Find out how we're helping to build a better Colorado Springs at [cshba.com](http://cshba.com) and [hbacares.org](http://hbacares.org).