



Online Advertising Opportunities

Let CSHBA.com Work for You!

The HBA's website averages over 5,000 pageviews a month.

Sponsors

A Sponsor agreement allows you to have a scrolling business logo on our home page with a link to your website. There is a minimum of three (3) months agreement.

Pricing:

3 Month – \$375 (billed as \$125/mo)

6 Months – \$600 (billed as \$100/mo)

12 Months – \$1,000 (billed as \$83/mo)

Our Sponsors



Banner Ads

Banner ad space is available for purchase on five different pages of CSHBA.com. The static ad (your logo) will link to your website and have trackable clicks via your Member Login. There is a minimum of 3 months for advertising.

Pricing:

Rectangle (300px w x 250px h)

3 Month – \$450 (150/mo)

6 Months – \$750 (\$125/mo)

12 Months – \$1,200 (100/mo)

The pages currently available for advertising include the following:

- Events Calendar
- Job Bank
- Education
- Member Login
- Reasons To Join





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Let CSHBA.com Work for You!

The HBA's website averages over 5,000 pageviews a month. As a member, you can take advantage of different online advertising options to help your business get additional exposure! Contact Shirley at Shirley@cshba.com or 719-592-1800 ext 17 to learn more.

Signature Members

Promote your company 24/7 with the HBA! As a Signature Member, you will be promoted in in the following ways:

CSHBA.com home page (\$250/mo)	\$3,000
Event Sponsor—Annual Membership Reception (\$500/year)	\$ 500
Parade of Homes Magazine (1/4 page ad*)	\$ 760
Membership Directory (1/4 page ad*)	\$ 399
Membership Directory—online, enhanced listing (\$250/year)	\$ 250
Annual Benefits of Membership Guide (logo—\$100/year)	\$ 100
Annual Value	\$5,009

In addition, receive tickets to the following HBA events:

10 tickets to the Chili Cook-off	\$150 value
10 tickets to the Parade of Homes	\$100 value
5 tickets to the Parade of Homes VIP Party	\$500 value
5 tickets to the Holiday Party	\$100 value
	\$850 value

Total Signature Member value \$5,859.

Your cost: \$2,595 per year. *Limit of 5.*

Signature Members





Advertising Payment Form

I am submitting payment for the following:

Signature Member Agreement

12 Months \$2,595.00

Sponsor Agreement

3 Month (minimum) \$375.00

6 Months \$600.00

12 Months \$1,000.00

Banner Ad Agreement

3 Month (minimum) \$450.00

6 Months \$750.00

12 Months \$1,200.00

Total amount paid or to be charged to my credit card \$_____

Please print the information below:

Card # _____ Exp. Date _____ Security Code _____

Name on Card _____

Billing Address _____

City, State, ZIP _____

Cardholder Name _____

Company Name _____

Signature _____

Email to shirley@cshba.com or fax 719-260-8398.

