



SPONSORSHIP OPPORTUNITIES

Parade of Homes

August 3 - 19, 2012

The Parade of Homes highlights the latest in construction, design and energy efficient technologies. Each home is judged by industry professionals from around the country on a number of features including: landscape design, floor plan, architectural exterior, and interior decorat-

Title Sponsorship - \$15,000

- Large company logo featured on the following: Parade magazine cover, Title sponsor rider on Parade site signs, Parade tickets, newspaper display ads & Gazette special section, radio and TV commercials, and SpringsParade.com website.
- Name is mentioned in every form of promotion for the show.
- Sponsor to receive 1 full-page ad in the Parade magazine.
- Sponsor has the opportunity to help staff the builder homes during the Parade
- 40 Parade Tickets, 40 Parade Magazines, 10 passes to VIP Parade of Homes Preview Party.
- Recognition at the Parade of Homes Awards Banquet, 4 tickets to the Banquet and opportunity to present an award.

Corporate Sponsor - \$5,000

- Small Logo to appear on the following: Parade magazine 5th page (sponsor page), Parade site signs at all homes in The Parade, Parade tickets, newspaper display ads & Gazette special section, SpringsParade.com website and TV commercials.
- Sponsor to receive 1/4 page ad in the Parade magazine
- 20 Parade Tickets, 20 Parade Magazines, 4 passes to VIP Parade of Homes Preview Party
- Recognition at the Parade of Homes Awards Banquet, two tickets to the Banquet and the opportunity to present a Parade award.

This promotion will be available only if this signed agreement is received in the HBA office within 30 days prior to the event.

If received in fewer than 30 days in advance, HBA will make every effort to promote the event to the membership through other means.

PLEASE NOTE THAT ALL SPONSOR FEES MUST BE PAID IN ADVANCE OF THE EVENT UNLESS OTHERWISE AGREED.

Event Sponsor - \$10,000

- Logo to appear on the following: Parade site signs, Parade tickets, newspaper display ads & Gazette special section, TV commercials and SpringsParade.com website .
- Sponsor to receive 1/2 page ad in the Parade magazine.
- 30 Parade Tickets, 30 Parade Magazines, 6 passes to VIP Parade of Homes Preview Party.
- Recognition at the Parade of Homes

I understand and agree to sponsor this event at the level indicated below.

Title Sponsor Event Sponsor Corporate Sponsor

Authorized Signature: _____ Date: _____

Accepted and agreed upon by:

_____ Date: _____

HBA Representative

Business Category that you will be promoting _____

Payment method:

Check Enclosed Bill Me