



# 2012 HBA Home & Garden Show Sponsorship Opportunities

March 23-25, 2012

Freedom Financial Services Expo Center

**PRESENTING Sponsor – \$10,000**  
exclusive to your business category includes:

- Logo to appear on TV commercials
- Company name mentioned in radio commercials
- LARGE Logo would appear on the following:
  - Cover of Special Sections in Gazette
  - www.SpringsHomeShows.com
- Banner ad on SpringsHomeShow.com for three months
- Presenting Sponsor signage at Freedom Financial Services Expo Center
- Your Company is mentioned in every form of promotion for the HBA Home & Garden Show.
- Sponsor would have the option to have a FREE 10'x10' booth in the show

**Supporting Sponsor, \$2,500 (limited to 4)**  
logo would appear on the following:

- Special Section in Gazette
- TV commercials
- HBA website w/link to your Company
- Sponsor would have the option for 50% off one 10x10 booth in the HBA Home & Garden Show.

**Corporate Sponsor, \$5,000**  
(Limited to 2)–exclusive to your business category:

- Medium sized logo on the following:
  - Cover of Special Section in Gazette
  - TV commercials
  - SpringsHomeShows.com with a link to your website
- You would also receive mention in radio commercials and remotes
- Name mentioned in every form of promotion for the show.
- Sponsor would have the option to have a FREE 10'x10' booth in the show

**This promotion will be available only if this signed agreement is received in the HBA office within 30 days prior to the event.**

**If received in fewer than 30 days in advance, HBA will make every effort to promote the event to the membership through other means.**

**PLEASE NOTE THAT ALL SPONSOR FEES MUST BE PAID IN ADVANCE OF THE EVENT UNLESS OTHERWISE AGREED.**

I understand and agree to sponsor this event in the amount indicated below.

Presenting Sponsor    Corporate Sponsor    Supporting Sponsor

Company Name: \_\_\_\_\_ Contact \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted and agreed upon by: \_\_\_\_\_ Date: \_\_\_\_\_

*HBA Representative*

Payment Method:    Check Enclosed    Bill Me