

The HBA & ProRodeo Hall of Fame

present the

2010 Chili Wing Ding Brew Fest

Wednesday, September 15

Same location as last year!

PRO RODEO HALL OF FAME

101 Pro Rodeo Drive, Colorado Springs

5:00 p.m.—8:00 p.m.

Entry Fee covers space rental that includes a 10' x 10' booth, one 8 ft. table and two chairs, paper plates, napkins, forks, spoons and 2 passes to the event.

AWARDS FOR BEST RED CHILI, BEST GREEN CHILI, CHICKEN WINGS, DESSERTS and BEST PRESENTATION

THIS IS THE EVENT TO SHOW YOUR APPRECIATION TO YOUR EMPLOYEES AND CLIENTS!

All booths are \$150

YES...SIGN US UP TO BE COOKERS AT HBA CHILI COOK OFF/THE PRO RODEO

FAX THIS AGREEMENT TO THE HBA @260-8398

HBA Member Company _____

Contact Name _____

Phone _____ E-Mail _____

Signature _____

Desired booth: First Choice # _____ Second Choice # _____ Third Choice # _____

I've read and understand the instructions on page 4 (please initial) _____

(Please note that admission for TWO people is included with your booth rental. Tickets for additional participants, guests and booth attendants will need to be purchased for \$10 each. Call 592-1800 for details or to purchase additional tickets)

Chill Booths must be paid in full on or before September 10, 2010.

Check enclosed: _____ Bill Me: _____

Credit Card# (Visa/MCard/Discover/Amex) _____ Exp: _____

Signature for Credit Card _____

NO CANCELLATIONS AFTER SEPTEMBER 10!



Sponsorship opportunities are available. Please contact Shirley at (719) 592-1800 or email Shirley@cshba.com.

IMPORTANT RULES & REGULATIONS FOR THE HBA/PRO RODEO HALL OF FAME CHILI WING DING BREW FEST!

Set up / Take down Time

The HBA and Pro Rodeo Hall of Fame Chili Wing Ding Brew Fest will be held on **Wednesday, September 15 at the Pro Rodeo Hall of Fame, 101 Pro Rodeo Drive in Colorado Springs**. The hours of the cook-off are 5 p.m. to 8 p.m.

- Set up time begins at 3:30 p.m. Your chili must be hot and ready to serve by 5 p.m.
- Take down must be completed by 9:00 p.m., Wednesday, September 15. All items brought in must be out by this time.

How Much Chili Should You Cook?

Prepare at least 6 gallons per chili you prepare and offer.

HBA will provide 2 oz portion cups for you to serve your chili. Food must be stored at a temperature of 41° F and served at a temperature of 165° F.

Power Availability

HBA will provide one electrical outlet per booth. Cookers need to bring construction gauge 3-prong extension cords and a power strip for multiple crock pots - one for heating and one for serving. You may want to bring an extra crock pot in case of an emergency. An open flame may be used to heat/serve your chili **ONLY** under the tent outside.

NOTE: Please pay attention to the safe use of any glass items, utensils, hot plates, power cords, open flame, etc.

Feel free to provide "extras" for your chili- cheese, onions, chips, salsa, sour cream, etc. Remember to bring containers for these items and place them on your table. Plastic tablecloths will be provided **ONLY** if requested at least 5 days in advance of the cook-off.

Important information

Booth purchase includes one 10' x 10' booth, one 8 ft. table and 2 chairs. If you don't require a table or chairs, notify the HBA. (However, the cost will still be the same.)

We will provide place cards at each table identifying your table. You are free to provide any type of banner or signage you wish. Tables must have banners hung from the front of the table.

Costs and Admission

The cost of admission is \$15 per adult (age 16 and older) IDs will be checked at the door. Under 16 years of age are free. **The entry fee for each booth includes admission for 2 adults - (additional booth attendants or guests will need to buy a ticket at \$15 each.)** The \$15 entry fee includes admission to the Pro Rodeo Hall of Fame and all the chili you can eat.

Judging

Designated judges will determine 1st, 2nd and 3rd places for both green and red chilies. An award also will be given for "best presentation" so go WILD and CREATIVE with your booth theme!

Bringing Alcohol is a major **NO NO**

Please do not bring or serve any type of alcoholic beverage. There will be beer available for attendees 21 years of age and older.

Parking

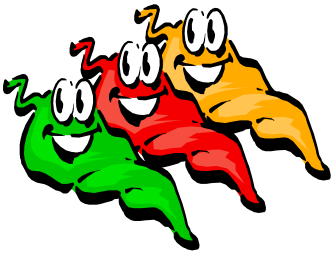
Once you have set up the booth and have transported your chili and condiments, please move your vehicle to an off-site parking location. This will allow our attendees to park as close as possible to the Pro Rodeo Hall of Fame.

If you have any questions regarding any of the above, please call Shirley at 592-1800, ext 17 or email shirley@cshba.com

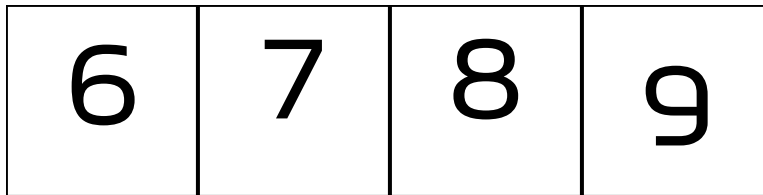
Inclement Weather

In case of bad weather (i.e., rain, snow), the Chili Wing Ding Brew Fest will be held inside the ProRodeo Hall of Fame. If this happens, please be aware that you cannot have an open flame to heat/serve your chili. Heating/serving with sterno is permitted.

MOST OF ALL...HAVE FUN!

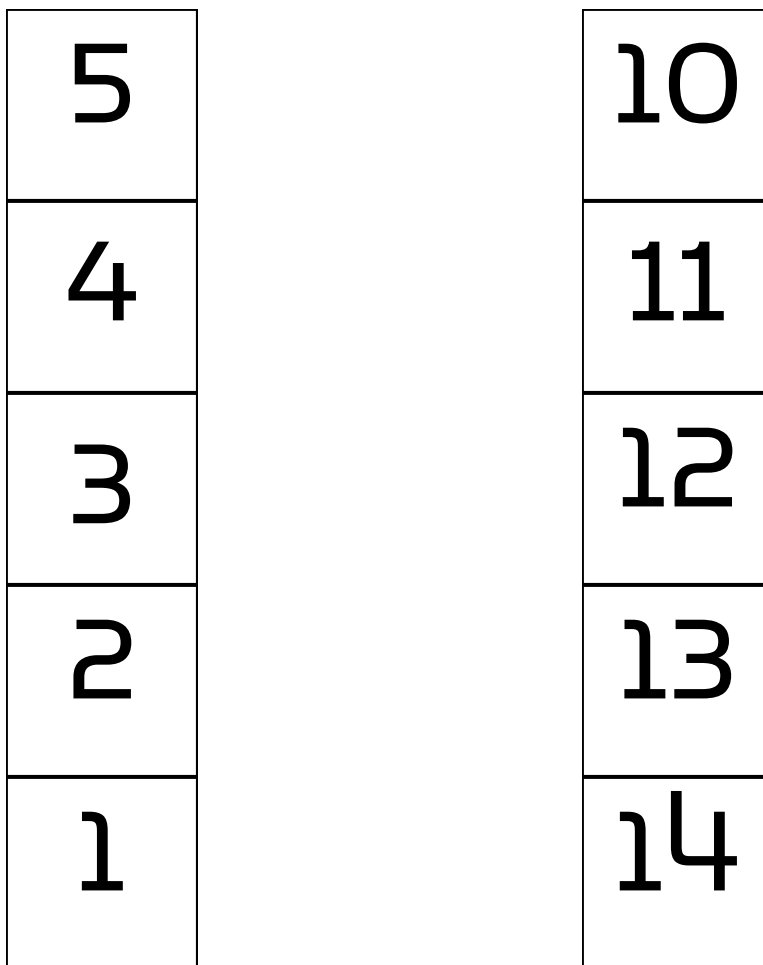


Inside the Chili Tent



This is not
an exit

entrance



Dance floor

band

ProRodeo Hall of Fame

The HBA reserves the right to make last minute changes to booth layouts as needed the day of the event.

