

TITLE SPONSOR AGREEMENT FOR THE



AUGUST 7th – 23rd, 2009

Company Name: _____ Contact _____

Address: _____ City _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

Web Site : _____

Title Sponsorship includes:

- Large company logo featured on the following:
 - Parade magazine cover, billboards, Title sponsor rider on Parade site signs, Parade tickets, newspaper display ads & Gazette special section, website, & TV commercials
 - Name is mentioned in every form of promotion for the show.
 - Sponsor to receive 1 full-page ad in the Parade magazine.
 - 40 Parade Tickets, 40 Parade Magazines, 10 passes to VIP Parade of Homes Preview Party.
 - Recognition at the Parade of Homes Awards Banquet, 4 tickets to the Banquet and opportunity to present an award.
- ✓ This promotion will be available only if signed agreement and full payment are received in the HBA office at least 30 days prior to the start of the event. Promotions mentioned above WILL NOT BEGIN until this signed agreement and full payment have been received by HBA.

Note: ALL SPONSOR FEES MUST BE PAID IN ADVANCE OF THE EVENT and BEFORE ANY MARKETING IS STARTED.
**It is to your advantage to return this signed form and full payment to HBA as far in advance as possible so that marketing and promotions can be maximized prior to the start of the event.*

Please fax this form back to HBA at (719) 260-8398 and mail copy of form with payment to:
HBA, 4585 Hilton Parkway, Ste. #100, Colorado Springs, CO 80907
Phone: (719) 592-1800

If you have questions on this sponsorship please call Kirk Standley at (719) 592-1800 ext. 14

I have read and understand the above, and I agree to sponsor this event in the amount of \$10,000.⁰⁰

Authorized by: _____ Signature: _____ Date: _____

Accepted and agreed upon by: _____ Date: _____
HBA Representative

For HBA use only

Date Received: _____ Check Number _____ Amount: _____ HBA Staff: _____