

# CORPORATE SPONSOR AGREEMENT FOR THE



AUGUST 7<sup>th</sup> – 23<sup>rd</sup>, 2009

Company Name: \_\_\_\_\_ Contact \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Site URL: \_\_\_\_\_

## Corporate Sponsorship includes:

- Small Logo to appear on the following:  
Parade magazine 5<sup>th</sup> page (sponsor page), Parade site signs at all homes in The Parade, Parade tickets, newspaper display ads & Gazette special section, website, TV commercials, HomeFront
  - Company name is mentioned in every form of promotion for the event.
  - Sponsor to receive 1/2 page ad in the Parade magazine
  - 20 Parade Tickets, 20 Parade Magazines, 4 passes to VIP Parade of Homes Preview Party
  - Recognition at the Parade of Homes Awards Banquet, two tickets to the Banquet and the opportunity to present a Parade award.
- ✓ This promotion will be available only if signed agreement and full payment are received in the HBA office at least 30 days prior to the start of the event. Promotions mentioned above WILL NOT BEGIN until this signed agreement and full payment have been received by HBA.

**Note: ALL SPONSOR FEES MUST BE PAID IN ADVANCE OF THE EVENT and BEFORE ANY MARKETING IS STARTED.**  
*\*It is to your advantage to return this signed form and full payment to HBA as far in advance as possible so that marketing and promotions can be maximized prior to the start of the event.*

Please fax this form back to HBA at (719) 260-8398 and mail copy of form with payment to:  
HBA, 4585 Hilton Parkway, Ste. #100, Colorado Springs, CO 80907  
Phone: (719) 592-1800

If you have questions on this sponsorship please call Kirk Standley at (719) 592-1800 ext. 14

*I have read and understand the above, and I agree to sponsor this event in the amount of \$ 5,000.<sup>00</sup>*

Authorized by: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted and agreed upon by: \_\_\_\_\_ Date: \_\_\_\_\_  
*HBA Representative*

For HBA use only

Date Received: \_\_\_\_\_ Check Number \_\_\_\_\_ Amount: \_\_\_\_\_ HBA Staff: \_\_\_\_\_