



2009 ADVERTISING RATES

The HOMEFRONT newsletter is printed on tabloid paper (11.38" x 15") on 50# book paper in 4-color process. Approximately 1,100 copies are printed each month—25% mailed to HBA Builder Members and 75% to Associate Members, other HBAs and elected officials.

Advertising is limited to Colorado Springs HBA Members only at the following options:

	<u>1X year</u>	<u>4X year</u>	<u>12X year*</u>
COLOR ADVERTISEMENT			
• Inside front cover – 10" wide x 7" tall (limit 1 advertisement)	\$500	\$450	\$400
• Back cover – 10" wide x 7" tall (limit 1 advertisement)	\$500	\$450	\$400
• Inside newsletter - 4.5" wide x 4.0" tall			\$150
BLACK & WHITE ADVERTISEMENT			
• Inside newsletter - 4.5" wide x 4.0" tall	-	-	\$100
• Business Card—3.5" wide x 2.0" tall			\$75
INSERT			
• Inserts (you are responsible for the printing of your ad and delivering your ad to the HBA office)	\$150	\$100	\$75

* Note – you must advertise in twelve consecutive months, must be the same ad. You must pay by credit card and it will automatically be charged monthly.

Submit your ad in a high resolution tiff format or an EPS file.

The Colorado Springs HBA Member Company listed below agrees to advertise in the HBA homefront newsletter:

Company Name _____ Contact Name _____

Address _____ City _____ ST _____ ZIP _____

Phone: _____ Fax _____ Email _____

Authorized Signature _____

Check enclosed: Amount _____ Bill my account
not applicable when running monthly advertisements

Please bill my Visa/Mastercard/ Discover _____ Expiration Date _____

Advertising dates: From _____ To _____